The Non-Alcoholic Solution to Surface Cleanliness

Citrox Bio™ is the 100% natural way to meet infection control protocols. Extracted from orange pith, this natural and organic microbial agent gives you the edge you need against MRSA, Clostridium Difficile, Hepatitis B and Streptococcus.

Due to its residual effect, Citrox Bio™ keeps working long after it has been applied and since the range of Citrox products includes hand gels, waste cleaner, cleaning & disinfectant liquid and surface wipes, you have an option for every surface in the practice.

By breaking down biofilm and destroying cell walls, Citrox Bio™ is even effective in the presence of organic matter. Lethal against up to 99.9999% of dangerous pathogens (that’s 100 times more potent than products boasting 99.9% effectiveness), Citrox Bio™ provides valuable peace of mind in the busy modern practice.

Non-volatile, non-toxic, environmentally friendly and biodegradable, Citrox Bio™ is an effective line of defence against bacteria, viruses and fungi.

For more information please call 01480 802080, email enquiries@oraldent.co.uk or visit www.oraldent.co.uk.

Easyshade™ Compact

From Vita, the world leading expert in shade determination, the new Easyshade™ Compact is a fast and reliable way to take shade at the push of a button. High measuring accuracy due to spectrophotometric measuring, this cordless, mobile and lightweight unit reads up to a potential 97 shades combination, both in Classical and in the 3D system. User friendly and easy to learn, with Easyshade™ Compact, you can read one single shade or 5 different areas in the tooth and check restorations. Up to 25 shade taking results can be stored in memory. No more worries about lighting conditions or costly remakes!

For more information on the Wooden Spoon Rugby Conference please contact Donna Wraith on 0775 063 6522 or email millsy@eclipse.co.uk.

Hands-On With The Inman Aligner

The British Academy of Cosmetic Dentistry invites you to get stuck in with the Inman Aligner Hands-on Certification Course in association with Straight Talk Seminars. The ITI Centre, Straumann UK Ltd in Crawley, Sussex will host the course on Friday the 13th of March 2009.

Invented in the US by Donald Inman CDT, the Inman Aligner was used to treat orthodontic relapse. Dr. Tif Qureshi presents the course as the first UK dentist to pioneer the appliance.

Having had a particular interest in simple orthodontics for a number of years, Dr. Qureshi has completed over 500 cases using the Inman Aligner. Delegates will see how the appliance can be used to treat crowding, some diastemata, cross-bites...
and mild orthodontic relapse cases.

Dr. Qureshi realised the technique had potential to have a huge effect on the traditional techniques of veneer-based cosmetic dentistry. Dentists and patients now have an astonishing alternative treatment option to perform smile transformations without the aggressive preparation with teeth aligned quickly and safely.

For more information contact Suzy Rowlands on 0207 612 4166, email: info@bacd.com or visit www.bacd.com

Isoplan

Stewart Angus is the UK Director of Sales for Isoplan, one of Britain’s largest practice membership plan providers.

For more information contact PracticeWorks on 0800 169 9692 or visit www.practice-works.co.uk

Take It To The Next Level Visit PracticeWorks at the The Dentistry Show 2009

The Dentistry Show will be in its third year this year at the NEC Birmingham from the 13th and 14th of March 2009. Leading companies within the dental market will be demonstrating their products and services.

Visit PracticeWorks and transport your practice into the future!

Isoplan

Dental Centre to discuss the vital second stage of the Clinical Governance Programme. Smile-on’s programme was selected by the Dental Governance Committee (representing three local Primary Care Trusts) and the BSS Dental Postgraduate Deaneary to enable practices to meet Clinical Governance core requirements.

KSS Postgraduate Dental Dean Stephen Lambert-Humble analysed feedback from the first stage and Dental Clinical Governance Lead Bernard Switzen described the two-year journey of the 150 practices involved. Chief Dental Officer Barry Cockcroft celebrated the programme’s significance before Dental Adviser Ratan Bhattaran provided strategies for continual improvement. Then, Smile-on’s Noam Tamir introduced the Clinical Governance Performance Management (CGPM) system.

Because the responsibility for the successful implementation of satisfactory Clinical Governance lies with the PCTs, Smile-on has provided CGPM, which allows practices to upload progress details to http://www.cgpmuk.com for easy monitoring by PCTs. Key features of CGPM include a free-of-charge messaging system and resources from the KSS Deaneary and PCTs that are constantly updated. Practices that had already uploaded their information were awarded with Plaques, valid for one year.

For more information please call 020 400 8989 or email info@smile-on.com

Laser With KaVo

KaVo Dental Ltd is one of the world’s leading dental manufacturers dedicated to achieving excellence in all their products. KaVo continue to provide exceptional products based on the needs of its customers. The extensive range offers dental professionals an elite selection of laser technology.

The GENTLEray 980 diode laser offers a large touch screen display with intuitive user interface. It is the first perfect first step into soft tissue surgery and can be used in a variety of applications. This particular laser therapy reduces bleeding and pain during the procedures and after. It is easy to disinfect and lightweight so it can be transported easily.

The DIAGNoDent laser caries detector is the perfect device for finding hidden caries lesions, says KaVo. The DIAGNoDent ensures a precise measurement detecting incipient lesions or sub-surface. Caregivers now have the choice of the DIAGNoDent Classic or the Pen version.

All the laser equipment from KaVo is user-friendly, compact and portable. Whatever your needs, KaVo will find a laser product to suit the individual needs of your practice.

For further information, please contact KaVo on 01941 755 000, email: sales@kavo.com or visit www.kavo.com

Clinical Governance Performance Management Points The Way Forward

On the 28th of November 2008, Smile-on sponsored a Kent, Surrey and Sussex Dental Lunch at the Eastbourne Postgraduate Medical and
This programme for this year’s Young Dentist Conference features contributions from a number of successful young dentists with their own businesses, others in specialist and a group of well-known figures who have achieved success in business beyond dentistry.

The speakers this year include, Shaheen Rahman a young barrister from a well-known London chambers, and Anna Heyes, founder and Managing Director of Liverpool-based Active Profile marketing and PR agency. Shaheen and Anna will speak during a session entitled because you’re worth it; offering a practical approach to recognising and managing your worth.

This exciting one-day programme has been organised by Dental Protection together with the BDJ and RDA. As in previous years, delegates can expect challenging ideas and facts as well as lots of practical tips which are particularly relevant to recently qualified dentists.

The programme

Surgery 101 – Can we live without it
Some take the view that endodontics can never compete with implants. Others believe that extractions and implants are more predictable than long-term periodontics. And a few argue that orthodontics is a beauty treatment, not dentistry at all. If one of these three branches of dentistry had to be discontinued by NICE on the grounds of cost-effectiveness, which would it be? Three young dentists in specialist training will make a case for the preservation of their specialty:

• Phil Thomson (endodontics)
• Claudia Wellman (periodontics)
• James Grant (orthodontics)

Then you get the chance to vote, consigning one of them to the clinical waste.

Because you’re worth it
One of the challenges frequently reported by younger dentists, are the issues of cost, price, worth and value. One minute we are dental students with a debt – but overnight we become a professional person with earnings that many other young graduates can only dream about. Many young dentists find it difficult to discuss fees, and to feel comfortable about charging an appropriate amount for their services. An articulate trio:

• Neal Raval (dentist)
• Shaheen Rahman (barrister)
• Anna Heyes (Young Business Person of the Year 2007)

will debate the issues, share their experiences and suggest ways to manage this aspect of a professional career.

Are you ready for this?
Three UK dentists, who aimed for success early in their careers, and have set up successful (but very different) practices, describe their journey and what they have learned from the experience.

• James Hamill (Blueapple in Northern Ireland)
• Chris Barrowman (Infinity Blu Dental Care in Pitlochry)
• Saqib Ali (Sherwood Dental Practice in Birmingham).

Tickets are £100 (inc VAT) and include five hours verifiable CPD. Contact Sarah Garry on 020 7399 1339 or email sarah.garry@mps.org.uk